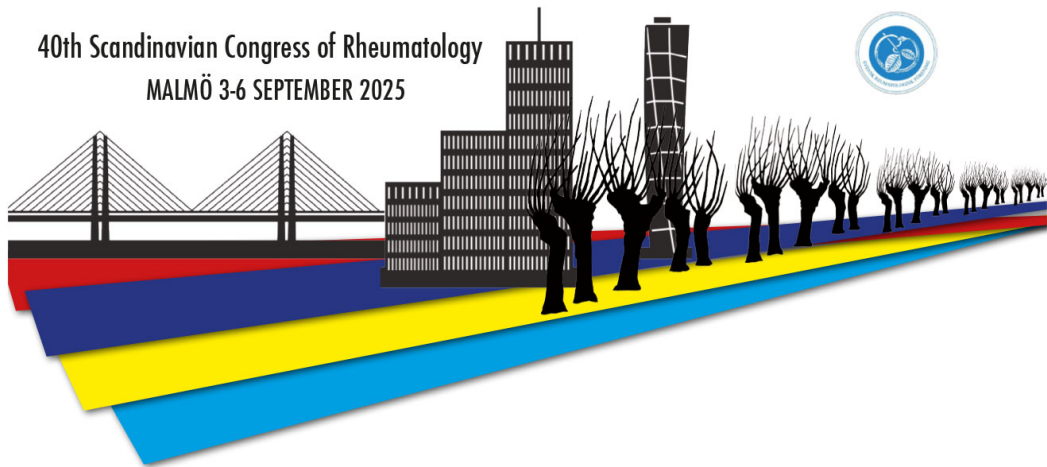


40th Scandinavian Congress of Rheumatology
MALMÖ 3-6 SEPTEMBER 2025



Welcome to SCR 2025 Sponsorship & Exhibition Opportunities

www.SCR2025.com

On behalf of the Swedish Society for Rheumatology, it is our great pleasure to invite you to attend the 40th Scandinavian Congress of Rheumatology to be held in Malmö, Sweden, from 3-6 September 2025.

Malmö is known for its diverse population, with over 170 nationalities represented. This makes it a vibrant and dynamic city with a rich cultural scene. Malmö is one of the most bike-friendly cities in the world, with an extensive network of cycle paths. Consider renting a bike to explore the city like a local. Malmö is a leader in sustainability, with ambitious goals for renewable energy and carbon neutrality. You'll find many green spaces, organic cafes, and eco-friendly initiatives throughout the city. Malmöhus Castle is a historic castle that houses several museums, including the Malmö Museum of Art and the City Museum.

The congress will take place at the modern and centrally located Malmö Live, only 3 minutes walk from the central station and 30 minutes from Copenhagen Airport. Malmö Live offers excellent facilities and easy access to the city's attractions. All activities, including scientific symposia, poster sessions, exhibition hall, coffee breaks, and lunch, will be held within the congress venue.

The Scandinavian Congress of Rheumatology is a valuable opportunity for clinicians, scientists, and healthcare professionals to connect, share knowledge and experiences, and foster collaborations. With the rapid advancements in research and technology shaping the future of rheumatology, this year's congress will focus on providing a CME accredited program with leading experts in rheumatology.

Highlights include:

- "Whats new in" lectures from renowned speakers.
- Diverse scientific program covering various aspects of RMDs
- Hands-on workshops

We aim to provide a stimulating program that appeals to both established professionals and those new to the field of rheumatology, from Scandinavia and beyond.

Recognizing the vital role of a multidisciplinary approach in rheumatology, we will include dedicated sessions for rheumatology health professionals and invite patient organizations, covering the latest developments and best practices in patient care.

We look forward to welcoming you to Malmö in 2025!

The organizing committee

Jon Thorkell Einarsson

Martina Frodlund

Iva Gunnarsson

Carl Turesson

Mats Dehlin

Please visit the website www.scr2025.com

for further information, all registration and details about the exhibition and sponsor opportunities.

Venue

Clarion Hotel & Congress Malmö Live

Located in the heart of Malmö, Sweden

Sponsor opportunities

The sponsors and exhibitors are not involved in the scientific programme

Sponsorship and exhibition opportunities are outlined in the table below and in more detail on the following pages.

Opportunity	Costs
Platinum sponsorship	500 000 SEK (max. 2 sponsor)
Gold sponsorship	333 000 SEK (max. 1 sponsor)
Silver sponsorship	110 000 SEK
Exhibitor	50 000 SEK
Welcome reception	55 000 SEK (max. 1 sponsor)
Conference Briefcase	0 SEK* (max. 1 sponsor)
Badge & lanyards	60 SEK ** (max. 1 sponsor)
Website link	10 000 SEK
Sponsor the conference app	90 000 SEK
Advert in the app/homepage	10 000 SEK

Please note: All sponsorship and exhibition costs are quoted exclusive 25% VAT.

* Conference briefcase to all participants (the sponsor covers the costs of the briefcase and print of conference logo)

** Lanyards and nametag to all participants, you will have the possibility to have your own branded lanyards! The cost of 60 SEK/delegate are per delegates name badge. You will arranged the lanyards.

Package

Platinum sponsor

- Possibility to arrange sponsored lunch symposium
- 8 free registrations for company employees (incl. coffee, lunch and access to the scientific program)
- Exhibition stand, 5 x 2 meter. First choice of position in exhibition hall
- 5 minutes presentation of your company
- Possibility to send in 2 abstracts
- Power
- Logo with link to the sponsors web site on the conference website, on a separate tab called 'our sponsors & exhibitors' & in APP
- Your Logo with thank you will be showed during pauses in main hall
- You can leave one flyer on a display table or on the registration desk.
- Advertisement in the webpage, on a separate tab called 'our sponsors & exhibitors' & in APP
- Participant list 2 weeks before conference start

Gold Sponsor

- Possibility to arrange sponsored breakfast symposium
- 6 free registrations for company employees (incl. coffee, lunch and access to the scientific program)
- Exhibition stand, 4 x 2 meter, choice of position in exhibition hall (after Platinum & Gold sponsor)
- 5 minutes presentation of your company
- Possibility to send in 2 abstracts
- Power
- Logo with link to the sponsors web site on the conference website, on a separate tab called 'our sponsors & exhibitors' & in APP
- Your Logo with thank you will be showed during pauses in main hall
- You can leave one flyer on a display table or on the registration desk.
- Advertisement in the webpage, on a separate tab called 'our sponsors & exhibitors' & in APP
- Participant list 2 weeks before conference start

Silver Sponsor

- 3 free registrations for company employees (incl. coffee, lunch and access to the scientific program)
- Exhibition stand, 3 x 2 meter, choice of position in exhibition hall (after Platinum & Gold sponsor)
- Possibility to send in 1 abstracts
- Power
- Logo with link to the sponsors web site on the conference website, on a separate tab called 'our sponsors & exhibitors' & in APP
- Your Logo with thank you will be showed during pauses in main hall
- Advertisement in the webpage, on a separate tab call

Exhibitor

- Exhibition stand, 2 x 2 meter
- 2 free registrations for company employees (incl. coffee, lunch and access to the scientific program)
- Power
- Exposure of the company name on the conference website on a separate tab called 'our sponsors & exhibitors'

Exhibition space is offered on a first-come, first book first served basis, and the organizers reserve the right to amend the floor plan

You reserve your package at the webpage www.SCR2025.com under the headline sponsor & exhibitor

Sponsor & exhibitor opportunities

Lunch symposium

This option is included in the Platinum Sponsorship and is only available for other sponsors, if the Platinum sponsors will not use this opportunity.

- The Scientific Committee reviews the content of each symposium to ensure that it meets the scientific principles of the conference, and they allocate slots based on the overall conference programme.
- The symposium will run for 45 minutes without a competing session and will take place during a lunch break. The lunch time might be longer but your session is max 45 minutes.
- Basic AV equipment and technical assistance included.
- Acknowledgement of your symposium will be on the conference website on a separate tab called industry symposium
- Your company logo and website link will be carried on the conference website, this will be on a separate tab called 'our sponsors & exhibitors'
- *Lunch cost is included*

There are 2 lunch symposium times available.

Breakfast symposium

This option is included in the Gold Sponsorship and is only available for other sponsors, if the Gold sponsors will not use this opportunity.

- The Scientific Committee reviews the content of each symposium to ensure that it meets the scientific principles of the conference, and they allocate slots based on the overall conference programme.
- The symposium will run for 45 minutes prior to the main conference starts in the morning.
- Basic AV equipment and technical assistance included.
- Acknowledgement of your symposium will be on the conference website on a separate tab called industry symposium
- Your company logo and website link will be carried on the conference website, on a separate tab called 'our sponsors & exhibitors'
- *Excl. breakfast (which can be sponsored separately if you like).*

There is 1 breakfast symposium available.

Badge & lanyards (maximum 1 sponsor)

Sponsor covers the costs for printing for all individual badges. The lanyard will be your possibility for you to have your company logo. You design, deliver the lanyards to the venue before the conference start. This sponsorship option provides a visual way to increase your brand awareness as delegates will be required to wear these at all times during the conference. We need to see the lanyards before so it is suitable for the name badges.

Bag (maximum 1 sponsor)

the sponsor covers the costs of the briefcase and print of conference logo

You will be able to provide a conference briefcase for all delegates a visual way for you to increase your brand awareness. You are responsible to order any briefcase you like and SCR 2025 logo should be on the briefcase. These shall be delivered to the venue before the conference start

APP

Would you like to be the sponsor for the APP?

The APP will include all information on site, programme, all information etc. Your logo will be on the first opening page of the app and includes aswell your logo on other pages with link to your homepage

Website link

On the conference website, www.SCR2025.com a direct company link via the sponsors logo can be provided to the sponsors homepage, on a separate tab called 'our sponsors & exhibitors'

Link/add in the conference app

The conference app can be downloaded by all delegates and will contain important information including the conference program, session rooms, exhibition booth information and general information. On the conference website SCR2025.com a direct company link via the sponsors logo can be provided to the sponsors homepage or to an add.

Display table

In the exhibition area. You can leave your item (flyer) on a display table or on the registration desk.

Additional exhibitor badges

In your sponsor/exhibition packages it includes exhibitor badges, if you wish to attend with more staff, it can be booked at the homepage: 6 300 SEK (late registration 7 300 SEK)

Do you have any other ideas what you would like to sponsor? Do not hesitate to contact MKON AB Åsa Eklund, asa@mkon.se Project Manager for SCR 2025

Booking and policies

Booking

All booking shall be made on the homepage, www.SCR 2025.com

Terms of payment

Sponsor and exhibitor package

All payments must be received 2 weeks before the start date of SCR 2025.

Sponsoring and exhibiting arrangements will be confirmed by mail from the registration system

After receipt of the sponsorship agreement you will receive an invoice, payable within 30 days after receipt. If the invoice has not been fully paid prior to the conference, you will not have access to the conference.

Cancellation/modification policy

Cancellation/modification of items must be made via email to asa@mkon.se

Within 14 days from the date of order it is possible to cancel the booking free of charge. If a cancellation is made later, the Sponsor/Exhibitor will be charged 100% of the cost.

Conference Secretariat: SCR 2025's core PCO **MKON**

asa@mkon.se

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